

BARCODE CREATIVE

IN-MALL DIGITAL ADVERTISING RATE CARD

SWAZI PLAZA CORPORATE PLACE RATE CARD (3 Screens)

Duration	Week Rate (7 Days)	Monthly Rate (4 Weeks)	3 Month Rate	6 Month Rate	12 Month Rate
Premium Rate	-	E2430.00	E6925.50 (E2308.50pm)	E13 122.00 (E2187.00pm)	E23 328.00 (E1994.00pm)
Premium Rate (Tenant)	-	E2025.00	E5842.50 (E1947.50pm)	E10 935 (E1822.50pm)	E19 440.00 (E1620.00pm)
Basic Rate	E350.00	E1080.00	E3078.00 (E1026.00pm)	E5832.00 (E972.00pm)	E10 368.00 (E864.00pm)
Basic Rate (Tenant)	E300.00	E900.00	E2565.00 (E855.00pm)	E4860.00 (E780.00pm)	E8640.00 (E720.00pm)

BHUNU MALL RATE CARD (7 Screens)

Duration	Week Rate (7 Days)	Monthly Rate (4 Weeks)	3 Month Rate	6 Month Rate	12 Month Rate
Premium Rate	-	E3037.50	E8656.86 (E2885.52pm)	E16 402.50 (E2733.75pm)	E29 160.00 (E2430pm)
Premium Rate (Tenant)	-	E2531.25	E7214.06 (E2404.69pm)	E13 668.75 (E2278.13pm)	E24 300.00 (E2025pm)
Basic Rate	E450.00	E1350.00	E3847.50 (E1282.50pm)	E7290.00 (E1215.00pm)	E12 672.00 (E1056pm)
Basic Rate (Tenant)	E350.00	E1125.00	E3206.25 (E1200.75pm)	E6075.00 (E1012.50pm)	E10 800.00 (E900pm)

SWAZI PLAZA CORPORATE PLACE + BHUNU MALL RATE CARD (10 Screens)

Duration	Week Rate (7 Days)	Monthly Rate (4 Weeks)	3 Month Rate	6 Month Rate	12 Month Rate
Premium Rate	-	E4920.30	E14 024.12 (E4674.71pm)	E26 572.05 (E4428.66pm)	E47 239.20 (E3936.60pm)
Premium Rate (Tenant)	-	E4100.63	E11 750.90 (E3916.97pm)	E22 143.38 (E3690.56pm)	E39 366.00 (E3280.50pm)
Basic Rate	E720.00	E2187.00	E6232.95 (E2077.65pm)	E11 809.80 (E1968.30pm)	E20 736.00 (E1728pm)
Basic Rate (Tenant)	E585.00	E1822.55	E5194.13 (E1731.38pm)	E9841.50 (E1640.25pm)	E17 496.00 (E1458pm)

Clients that advertise at Swazi Plaza Corporate Place & Bhunu Mall will be reward a 10% Discount on the total cost as per above rate card | Above rates cover all screens at specified location
Contact us to find out about our flexible payment options

BARCODE CREATIVE "EXPRESS" PACKAGE - E4750pm

3 Months In-Mall Digital Advertising (2 Slots - 1 Location) | 3 Months Social Media Management | Graphic Design Services

TERMS & CONDITIONS APPLY | SUBJECT TO 3 MONTH CONTRACT | PACKAGE NOT APPLICABLE TO LARGE CORPORATES

facebook.com/Kulture.SD | WE OFFER AFFORDABLE EVENT MARKETING FOR E250/WEEK or E800/MONTH (4weeks) | facebook.com/Dvumisa.SD

ARTWORK DIMENSION: 680mm(w) x 1210mm (h) | Still Image Format: JPEG, PNG, PDF | Motion Picture Format: Mp4, AVI, WMV (30 Seconds Time Limit; No Audio)



Premium Rate Plan

- Client allocated 3 ad slots out of 30
- Client ad to be repeated at approximately every 5 minutes per screen
- +/-120 impressions from 8am - 6pm (288 impressions/24hrs) per screen
 - Unlimited ad/content updates
 - Free Social Media Promotion

VS

Basic Rate Plan

- Client allocated 1 ad slots out of 30
- Client ad to be repeated at approximately every 15 minutes per screen
- +/-40 impressions from 8am - 6pm (96 impressions/24hrs) per screen
 - Unlimited ad/content updates
 - Free Social Media Promotion